

CUTS FOR EVERY *Cuisine*

The Foodservice Guide
to Fresh-Cut Celery



Celery is a staple in professional kitchens around the world, adding a distinct texture and flavor to a variety of dishes. Chefs know that when it comes to celery, there's one brand they can trust to consistently deliver on the quality and flavor they need—Dandy®.

Founded in 1926, Duda Farm Fresh Foods is in our sixth generation of family farming. For over 90 years, we have proudly grown celery with a commitment to develop proprietary varieties that are Naturally Sweeter & Crispier® and have less strings. As the fresh-cut celery leader, we are the largest grower and processor of fresh-cut celery not only in the United States, but around the world. Our fresh-cut celery products are marketed under the Dandy® brand, and sold and served in retail and foodservice establishments all year round.

A TRUSTED HERITAGE BRAND

Duda's variety development program, special processing techniques, packaging development research and food safety protocols guarantee simply superior celery. Look for the Duda Generations logo indicating Duda's proprietary varieties. These varieties have been developed through extensive research and breeding over the last 130+ years for a naturally sweeter and crispier product.

The Foodservice Guide to Fresh Celery from Duda Farm Fresh Foods is designed to offer the tools you need for purchasing, handling and creating memorable menus featuring fresh celery. Let's talk stalk.



THE *Cut Above*



TASTE THE DIFFERENCE

Duda Farm Fresh Foods leads the world in research and development to naturally breed superior seed varieties with a difference you can taste. With our state-of-the-art flavor and nutrition laboratory—set up with an analytical “tongue” and “nose”—we have made significant investments to better understand and work with nature to perfect growing the sweetest, crispiest varieties available.

LASTING FRESHNESS

Fresh-cut Dandy® celery utilizes a variety of processes to protect and extend the shelf life of our products. From seed selection to transplant, growing, harvesting, processing and shipping. Duda ensures best practices to deliver unmatched freshness and quality to customers nationwide.

**100%
USABLE
PRODUCT,
ELIMINATING
WASTE**

**UNIFORM
PETIOLE
SIZE YIELDS
MORE
PIECES PER
POUND**

**YEAR-ROUND
AVAILABILITY**

**REDUCES
LABOR
COSTS**

**LOWERS
FREIGHT
AND
STORAGE
COSTS**

**TRUSTED
QUALITY,
SAFETY
AND
SERVICE**

**NATURALLY
SWEETER,
CRISPIER®**

Celery on the Menu



Dandy® Fresh-Cut Celery is an essential ingredient for any foodservice operation. We know the foodservice industry is under increasing pressure related to labor. We also know diners are interested in menu offerings that meet their needs for comfort and convenience as well as health and wellness. Dandy® Fresh-Cut Celery provides a range of labor-saving options for adding naturally sweeter, crispier varieties of celery to any menu. From hearts and sticks to sliced and diced celery we have the perfect option for your foodservice operation. Whether you want to offer pre-packed celery snacks, or you want cleaned, trimmed, ready-to-use celery for culinary application, we're here to provide premium quality and on-trend inspiration. Dandy® Fresh-Cut Celery provides "Cuts for Every Cuisine" that can enhance your menu and marketability.



STICKS SMALL

- Brown-butter braised celery with fresh bay leaves
- Creamy celery and leek gratin with crunchy Parmesan bread crumbs
- Apple cider-roasted celery with tarragon (serve with roast pork loin)
- Baked cod with tomato-braised celery and parsley



STICKS TALL

- Dill & black pepper celery "pickles" (Bloody Mary's, relish trays)
- Celery, apple and endive slaw with toasted walnuts
- Stir-fried celery with sesame oil, chiles and crispy garlic chips
- Celery, shrimp and scallion fritto misto with remoulade aioli



SLICED & DICED

- Black truffle-scented celery risotto with seared scallops (or morel mushrooms for vegetarian option)
- Fried cauliflower "rice" with celery, chervil and a poached egg
- Buffalo-chicken salad with celery, romaine and blue cheese dressing
- Pan-seared halibut with celery, fennel, Meyer lemon and caper relish



Celery Provides More Than Great Flavor

- Celery is a low-calorie food.
- Celery is a low-sodium food.
- Celery is a rich source of vitamin C.
- Celery is a good source of vitamin A and folate.
- Celery is an excellent source of vitamin K.

Celery

Sticks *Small*

Duda
farm fresh foods



Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor to recipes.



Celery

Sticks *Small*



FEATURES & BENEFITS

- Available year-round
- Grown with sweeter flavor, greener color, less strings, and longer shelf life
- 100% useable product
- Reduces labor, waste and storage costs
- Arrives washed and ready to use



Celery NUTRITION FACTS



1 serving of celery
(110 grams, approximately
2 large or 3 medium stalks)

15 calories

88 milligrams of sodium

10% of the Daily Value
for folate

10% of the Daily Value
for vitamin A

40% of the Daily Value
for vitamin K



CELERY STICKS	STICKS PER 5 POUND UNIT (AVG)
4" sticks	130 sticks

Product Specs

STICKS 4"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS			CARTON DIMENSIONS			CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft ³	CARTON GROSS WT./LB.
				L (in)	W (in)	H (in)	L (in)	W (in)	H (in)				
1 x 5	100107	10073150302000	5 lbs.	16.25	9.50	4.00	13.19	7.88	5.63	288	18/16	0.278	6.00
2 x 5	100219	10073150303793	10 lbs.	16.25	9.50	4.00	13.25	11.75	6.38	168	12/14	0.487	11.00
4 x 5	100037	10073150300402	20 lbs.	16.25	9.50	4.00	13.25	11.75	11.73	96	12/8	0.890	22.00
SNACK PACKS													
1.6 oz x 50 ct	100200	10073150303342	50 ct	5.08	3.25	1.0	13.19	7.88	5.63	288	18/16	0.278	7.00
1.6 oz x 75 ct	100199	10073150303328	75 ct	5.08	3.25	1.0	13.25	11.75	5.75	168	12/14	0.487	10.00
1.6 oz x 150 ct	100198	10073150303304	150 ct	5.08	3.25	1.0	13.25	11.75	11.73	96	12/8	0.890	17.00
3 oz x 96 ct	100144	10073150302611	96 ct	5.08	4.00	1.0	13.25	11.75	11.73	96	12/8	0.890	20.00

Diced &

Sliced *Celery*

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Diced &

Sliced Celery



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SLICED/DICED CUTS	CUPS PER 5 POUND UNIT	OUNCE WEIGHT PER CUP
1/4-inch dice	15-1/4 cups	(5.25 ounces/cup)
3/8-inch dice	15-3/4 cups	(5.1 ounces/cup)
1/2-inch dice	17 cups	(4.7 ounces/cup)
1/4-inch crescent	18 cups	(4.4 ounces/cup)

Product Specs

DICED 1/4"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS			CARTON DIMENSIONS			CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft ³	CARTON GROSS WT./LB.
				L (in)	W (in)	H (in)	L (in)	W (in)	H (in)				
1 x 5	100051	10073150300686	5 lbs.	10.50	8.75	3.50	13.19	7.88	5.63	288	18/16	0.338	5.52
2 x 5	100058	10073150300860	10 lbs.	10.50	8.75	3.50	13.25	11.75	6.38	168	12/14	0.574	10.77
4 x 5	100057	10073150300839	20 lbs.	10.50	8.75	3.50	13.25	11.75	11.73	96	12/8	1.002	22.00
DICED 3/8"													
1 x 5	100247	10073150304516	5 lbs.	10.00	7.50	3.50	13.19	7.88	5.63	288	18/16	0.300	5.45
2 x 5	100249	10073150304530	10 lbs.	10.00	7.50	3.50	13.25	11.75	6.38	168	12/14	0.574	10.77
4 x 5	100047	10073150300617	20 lbs.	10.00	7.50	3.50	13.25	11.75	11.73	96	12/8	1.002	22.00
DICED 1/2 "													
2 x 5	100061	10073150300952	10 lbs.	11.00	7.25	4.25	13.25	11.75	6.38	168	12/14	0.574	10.81
4 x 5	100063	10073150300983	20 lbs.	11.00	7.25	4.25	13.25	11.75	11.73	96	12/8	1.002	22.00
CRESCENT 1/4 "													
2 x 5	100076	10073150301256	10 lbs.	9.00	7.13	5.00	13.25	11.75	6.38	168	12/14	0.574	10.81
4 x 5	100075	10073150301249	20 lbs.	9.00	7.13	5.00	13.25	11.75	11.73	96	12/8	1.002	22.00

Celery

Sticks *Talls*

Duda
farm fresh foods



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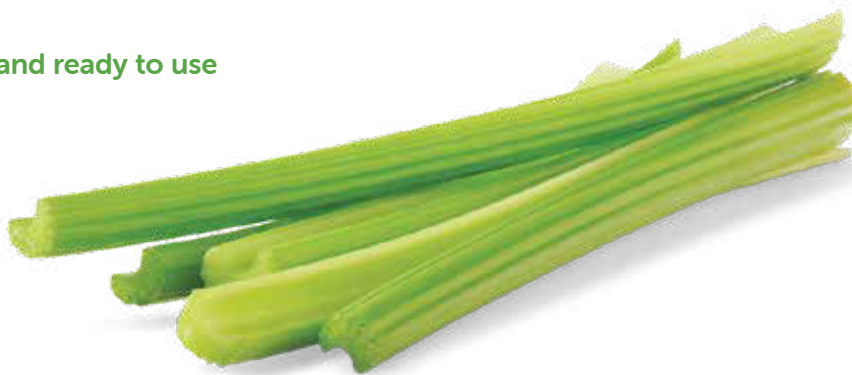
Celery

Sticks Talls



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CELERY STICKS	STICKS PER 5 POUND UNIT (AVG)
7" - 8" Sticks	80 Sticks
10" - 12" Sticks	50 Sticks

Celery NUTRITION FACTS



1 serving of celery
(110 grams, approximately
2 large or 3 medium stalks)

15 calories

88 milligrams of sodium

10% of the Daily Value
for folate

10% of the Daily Value
for vitamin A

40% of the Daily Value
for vitamin K

Product Specs

TALLS 7-8"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS			CARTON DIMENSIONS			CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft ³	CARTON GROSS WT./LB.
				L (in)	W (in)	H (in)	L (in)	W (in)	H (in)				
1 x 5	101727	10073150394777	5 lbs.	11.0	10.00	3.25	13.19	7.88	5.63	288	18/16	0.278	6.25
2 x 5	101729	10073150394791	10 lbs.	11.0	10.00	3.25	13.25	11.75	6.38	168	12/14	0.487	11.25
4 x 5	101728	10073150394784	20 lbs.	11.0	10.00	3.25	13.25	11.75	11.73	96	12/8	0.890	21.25
TALLS 10-12"													
1 x 5	100218	10073150303779	5 lbs.	12.00	14.50	3.00	13.19	7.88	5.63	288	18/16	0.278	5.50
1 x 10	100216	10073150303731	10 lbs.	20.00	14.50	3.00	13.25	11.75	6.38	168	12/14	0.487	11.00
4 x 5	100217	10073150303755	20 lbs.	12.00	14.50	3.00	13.25	11.75	11.73	96	12/8	0.890	22.00

Dandy[®] DELIVERS

PROGRESSIVE PROCESSING

Duda Farm Fresh Foods uses a highly-innovative water jet cutting technology that eliminates the use of metal blades. This technique cuts the celery more smoothly, leaving less strings and pits, and locks in moisture - resulting in a higher quality product.

Our state-of-the-art Oxnard, California facility maximizes production and meets the most updated food safety requirements. The 65,000 square foot facility features 37,000 square feet of photovoltaic panels, which provide 40% of the power for the facility.

Dandy[®] delivers with our in-house freight experts and logistics team that doesn't depend on the open truck market to cover delivered business. In addition to our own small trucking fleet, we have developed direct relationships with various trucking companies which have dedicated specific trucks for our program. Our consistent truck supply means on-demand deliveries and excellent customer service. From across town to across the world, let our team take care of your logistics.



DANDY[®]



FLAVOR *Pairings Guide*

A VARIETY OF FLAVOR

To inspire you to create your own celery dishes, we've created a Celery Flavor Pairings Chart which takes you through suggested complementary savory, spicy, and sweet flavors plus ingredients including proteins, herbs and spices.

Start with the clean, mineral flavor of fresh celery and take off on an adventure into culinary creativity. Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor when cooked.

SPICY / AROMATIC

- CAPERS
- CURRY
- GARLIC
- LEMON
- OLIVE OIL
- PAPRIKA
- WHITE PEPPER
- TARRAGON
- BLACK TRUFFLES
- HORSERADISH
- DIJON MUSTARD



HERBS / SPICES

- BASIL
- BAY LEAF
- CHIVES
- DILL
- PARSLEY
- SCALLIONS & SHALLOTS
- THYME

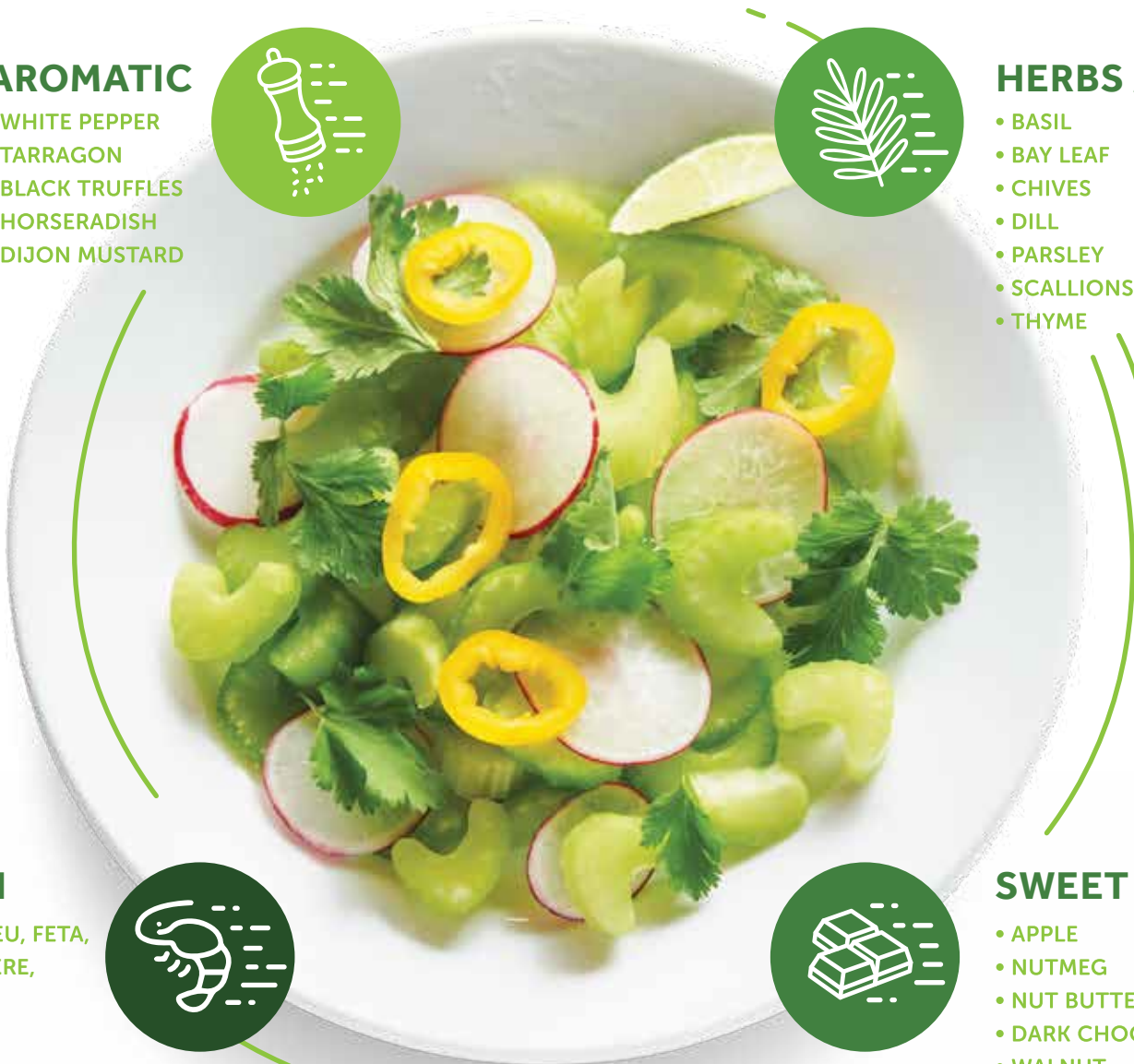
PROTEIN

- CHEESE – BLEU, FETA, GOAT, GRUYERE, PARMESAN
- CHICKEN
- SHELLFISH
- LEGUMES
- LAMB
- PROSCIUTTO



SWEET

- APPLE
- NUTMEG
- NUT BUTTERS
- DARK CHOCOLATE
- WALNUT



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